

JAYAWANT SHIKSHAN PRASARAK MANDAL's

JAYAWANTRAO SAWANT INSTITUTE OF MANAGEMENT & RESEARCH, PUNE

(Approved by A.1.C.T.E. New Delhi, Govt. of Maha. Afiliated to SPPU University of Pune.) S.No. 58, Indrayani Nagar, Handewadi Road, Hadapsar Pune-28. Ph.:020-26970882 TeleFax: 020-26970913
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Date 7/12/23

HEI Undertaking

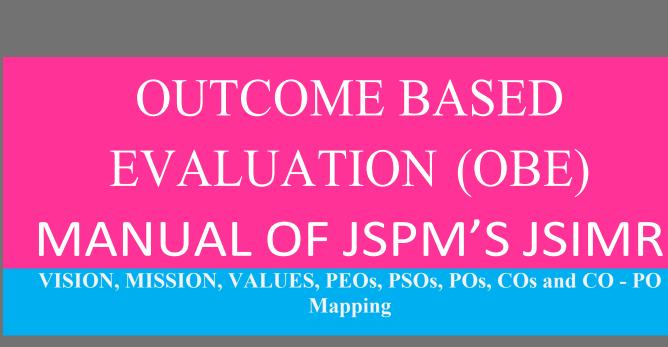
2.6.2 Attainment of programme outcomes and course outcomes evaluated by the Institution.

OUTCOME BASED EVALUATION

Dr. Manohar Karade

Jayawantrao Sawant Institute Of Management & Research Nadapoor, Puno - 411 028









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History of JSPM's JSIMR

JSIMR have gained widespread recognition as institutions of excellence in the field of management education. The achievements of JSIMR alumni in industry, academics, enterprise and other fields are notable. The JSIMR have a special status as pioneer institute under management education.

JSIMR was established in 2006. It runs MBA programme of 2 years durations. The institute offers all specialization as per SPPU out from which major Marketing, Finance, and HRM. It was initially planned that 60 students would be admitted annually to two-year postgraduate course. Facilities were planned for admitting 60 students each year to MBA programme and a student population of 1500 was envisage. The campus was to be fully equipped with all facilities at campus level. Girls Hostel facility was provided for girls students. The student intake was gradually increased to 120 in the academic year 2009-10. Today the Institute has 120 students intake and 11 batches have passed has well over 600 students passed out and working with big corporate houses ,some being entrepreneurs are providing intellectual support to the institute.



VISION, MISSION, VALUES, PEOs, PSOs, POs, COs and CO - PO Mapping

VISION of JSPM's Group of Institutions

To satisfy the aspirations of youth force, who wants to lead nation towards prosperity through techno-economic development.

MISSION of JSPM's Group of Institutions

To provide, nurture and maintain an environment of high academic excellence, research and entrepreneurship for all aspiring students, which will prepare them to face global challenges maintaining high ethical and moral standards.

VISION of JSPM's JSIMR

To nurture Managerial Excellence through value based quality education.

MISSION of JSPM's JSIMR

- 1. To build the future business leaders by imparting education through high quality value based and innovative teaching learning that meets industry expectations.
- 2. To enhance research and entrepreneurial attitude through team spirit, activity based learning and industry interface.
- 3. To foster a passion for social commitment and sustainability amongst students and staff.

VALUES OF JSPM'S JSIMR

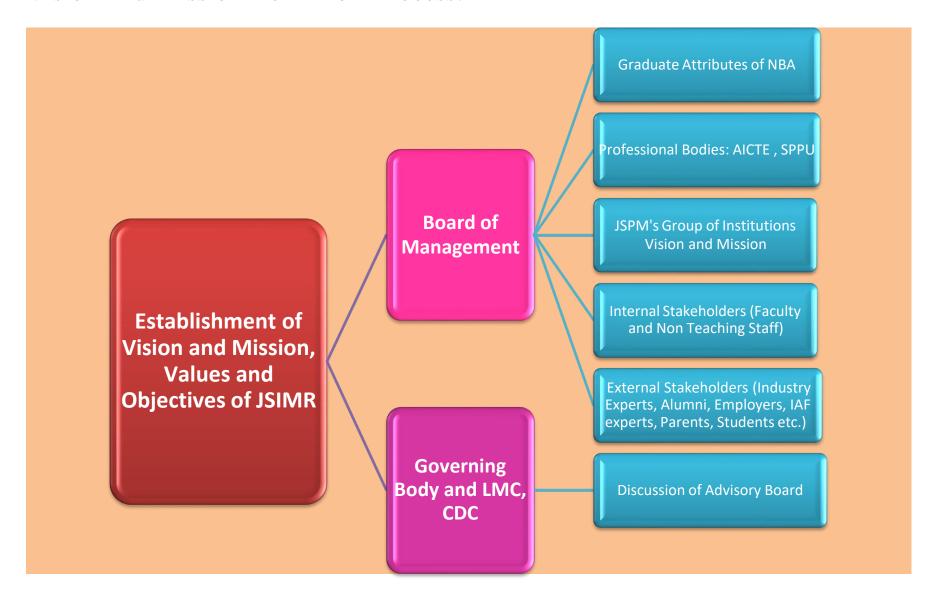
JSIMR offers excellent opportunities for students, staff to interact, network with fellow students. The stated values for the holistic development of the students are as below;

- 1. Pursuit of Excellence
- 2. Mutual Respect and Concern for other Individual
- 3. Ethical Standards
- 4. Responsiveness towards Social Responsibility

OBJECTIVES OF JSIMR

- 1) To create student centric learning environment which prepares them to succeed in achieving their educational, professional and entrepreneurial goals
- 2) To organize knowledge sessions and academic forum activities in various functional areas to impart knowledge delivery.
- 3) To focus on new and emerging areas in education which would enhance the core competencies of the students
- 4) To develop a spirit of social commitment amongst students and staff of the institute.
- 5) To build the confidence and competence amongst the students by conducting mentoring and personal counseling program.
- 6) To collaborate with other academic institutes and industries around the world to strengthen the education, industry connect and research ecosystem.

Vision and Mission Definition Process:



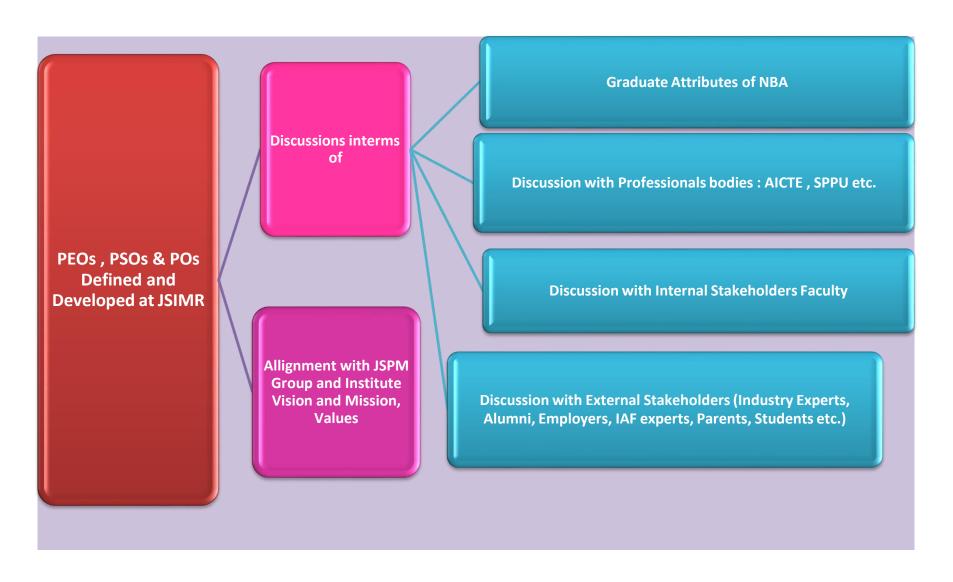


Mapping of Vision of JSPM Group of Institutions and JSPM's JSIMR									
VISION of JSPM's Group of Institutions	VISION of JSPM's JSIMR								
	To nurture Managerial Excellence	Value based quality education							
To satisfy the aspirations of youth force, who wants to lead nation towards prosperity through techno-economic development	✓	✓							

Mapping of Mission of JSPM Group of Institutions and JSPM's JSIMR											
MISSION of JSPM's Group of Institutions	MISSION of JSPM's JSIMR										
	To build the future business leaders by imparting education through high quality value based and innovative teaching learning that meets industry expectations	To enhance research and entrepreneurial attitude through team spirit, activity based learning and industry interface	To foster a passion for social commitment and sustainability amongst students and staff								
To provide, nurture and maintain an environment of high academic excellence, research and entrepreneurship for all aspiring students	✓	✓	✓								
which will prepare them to face global challenges maintaining high ethical and moral standards	✓	✓	✓								



PEOs Establishment Process:





	Programme Educational Objectives (PEOs)							
PEO-1	To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.							
PEO-2	To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.							
PEO-3	To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.							
	Programme Specific Outcomes (PSOs)							
PSO - 1	MBA graduates shall acquire professional ability for an integrative business project as an employee or an entrepreneur through the multidisciplinary knowledge and skills comprising of accounting, finance, law, economics, information systems, operations, marketing, HRM.							
PSO - 2	MBA graduate can be employed or can start their own venture for research & consultancy or any firm wherein the usage of knowledge and skill sets of financial decision models, firm growth strategies like acquisition and mergers, new venture development can be done by them.							
PSO - 3	MBA graduate should acquire required Skills, attitude, Knowledge, techniques in respect of various specializations and utilize it for the development of business units and their startups.							

Programm	e Outcomes (PO)
PO-1	Apply knowledge of management theories and practices to solve business problems
PO-2	Foster Analytical and critical thinking abilities for data-based decision making
PO-3	Ability to develop Value based Leadership ability
PO-4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
PO-5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a teamenvironment
PO-6	Create, select, and apply appropriate techniques, resources, and modern tools including prediction and modeling tocomplex activities with an understanding of the limitations.
PO-7	Demonstrate knowledge and understanding of management principles and apply these to one's own work, as a member
	and leader in a team. Manage projects in multidisciplinary environments to meet financial, environmental, social andethical constraints.
PO-8	Recognize the need for and have the preparation and ability to engage in independent and life-long learning in thebroadest context of technological change.
PO-9	Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
PO-10	LifeLong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.



Mapping of Mission and PEOs of JSPM's JSIMR

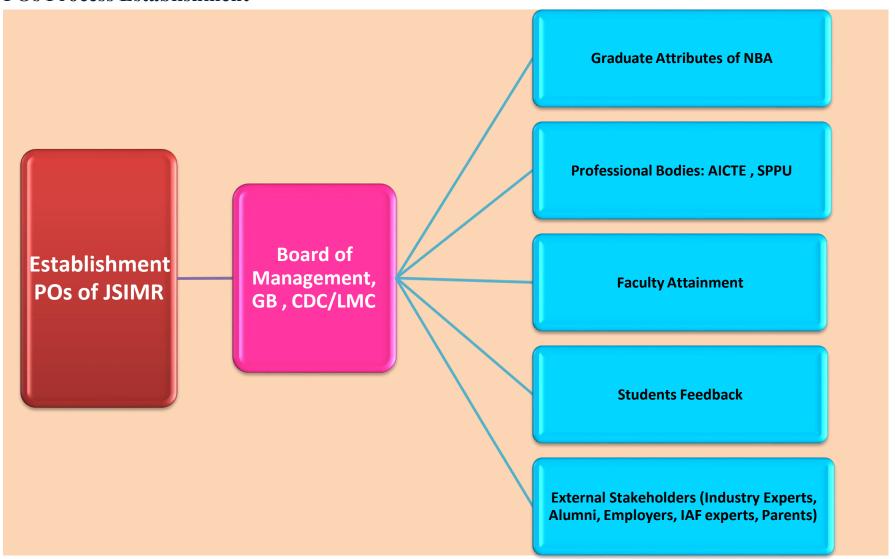
		MISSION	
	MISSION Statement-	MISSION Statement-	MISSION Statement-
	1	2	3
Programme Educational Objectives (PEOs)	To build the future business leaders by imparting education through high quality value based and innovative teaching learning that meets industry expectations	To enhance research and entrepreneurial attitude through team spirit, activity based learning and industry interface	To foster a passion for social commitment and sustainability amongst students and staff
To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.	✓	✓	✓
To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.	✓	✓	✓
To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.	✓	✓	✓



Mapping of PEOs and PSOs

		Programme	Specific Outco	mes (PSOs)
		PSO-1	PSO-2	PSO-3
Programme Educational Objectives (PEOs)		MBA graduates shall acquire professional ability for an integrative business project as an employee or an entrepreneur through the multidisciplinary knowledge and skills comprising of accounting, finance, law, economics, information systems, operations, marketing, HRM.	MBA graduate can be employed or can start their own venture for research & consultancy or any firm wherein the usage of knowledge and skill sets of financial decision models, firm growth strategies like acquisition and mergers, new venture development can be done by them.	MBA graduate should acquire required Skills, attitude, Knowledge, techniques in respect of various specializations and utilize it for the development of business units and their startups.
PEO-1	To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.	✓	✓	✓
PEO-2	To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.	✓	✓	✓
PEO-3	To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.	✓	✓	✓

POs Process Establishment





	Mapping of PO	s and PEOs			
		Programme Educ	Os)		
		PEO-1	PEO-2	PEO-3	
	Programme Outcomes (POs)	To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.	To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.	To develop proactive thinking so as to perform effectively in the dynamic socioeconomic and business ecosystem.	
PO-1	Apply knowledge of management theories and practices to solve business problems	✓	√	✓	
PO-2	Foster Analytical and critical thinking abilities for data-based decision making	✓	✓	✓	
PO-3	Ability to develop Value based Leadership ability	✓	✓	✓	
PO-4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business	✓	✓	✓	
PO-5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment	✓	✓	✓	
PO-6	Create, select, and apply appropriate techniques, resources, and modern tools including prediction and modeling to complex activities with an understanding of the limitations.	✓	✓	✓	
PO-07	Demonstrate knowledge and understanding of management principles and apply these to one's own work, as a member and leader in a team. Manage projects in multidisciplinary environments to meet financial, environmental, social and ethical constraints.	✓	✓	✓	
PO-8	Recognize the need for and have the preparation and ability to engage in independent and life-long learning in the broadest context oftechnological change.	✓	✓	✓	
PO-9	Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity	✓	✓	√	
PO-10	LifeLong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.	✓	✓	✓	



	Mappi	ing of PSOs and POs							
	Programme Outcomes (POs)	Programme Specific Outcomes (PSOs)							
		PSO-2	PSO-3						
		MBA graduates shall acquire professional abilityfor an integrative business project as an employee or an entrepreneur through the multidisciplinary knowledge and skills comprising of accounting, finance, law, economics, information systems, operations, marketing, HRM.	MBA graduate can be employed or can start their own venture for research & consultancy or any firm wherein the usage of knowledge and skill sets of financial decision models, firm growth strategies like acquisition and mergers, new venture development can be done by them.	MBA graduate should acquire required Skills, attitude, Knowledge, techniques in respect of various specializations and utilize it for the development of business units and their startups.					
PO-1	Apply knowledge of management theories and practices to solve business problems	✓	✓	✓					
PO-2	Foster Analytical and critical thinking abilities for data- based decision making	✓	×	✓					
PO-3	Ability to develop Value based Leadership ability	√	√	√					
PO-4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business	✓	✓	✓					
PO-5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a teamenvironment	×	✓	✓					
PO-6	Create, select, and apply appropriate techniques, resources, and modern tools including prediction and modeling to complex activities with an understanding of the limitations.	✓	✓	✓					
PO-07	Demonstrate knowledge and understanding of management principles and apply these to one's own work, as a member and leader in a team. Manage projectsin multidisciplinary environments to meet financial, environmental, social and ethical constraints.	✓	✓	✓					
PO-8	Recognize the need for and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.	✓	✓	✓					
PO-9	Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity	✓	✓	✓					
P0-10	LifeLong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills	✓	✓	✓					

Mapping of POs with Courses Delivery, Rubrics/ Assessment Components with POs

Assessment Criteria	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
Class Room Lectures/Sessions	√	√	√	√	✓	✓	✓	✓
M- Connects (Activity Based Learning)	√	✓	√	√	√	√	√	√
MID Term Test (Open Book Test)	✓	√	✓	X	X	X	√	√
Industrial Visits/Field Visits	✓	√	✓	√	√	X	√	√
MCQs/Viva/Presentation/ Case Study/ Caselet /Situation Analysis/ Viva Exam	✓	√	✓	√	√	✓	√	✓
Written Test - Preliminary Examination	√	√	√	X	X	X	√	√
Assignment (Max-2, Min-1)	✓	✓	✓	✓	√	✓	√	✓
Class Participation and Attendance	✓	√	✓	√	✓	✓	✓	✓
Online Examination (5 Units MCQs)	√	√	√	√	✓	✓	✓	✓
SPPU Final Examination	√	√	√	√	✓	✓	✓	✓
Summer Internship Program (SIP)	√	√	✓	√	✓	✓	✓	✓
Dissertation	√	√	√	√	✓	✓	✓	✓

Mapping of POs with Courses Delivery, Credits and Evaluation

	Programme Outcomes (POs)											
Course Delivery	Credits	Concurrent Evaluation (Marks)	Online Evaluation (Marks)	University Evaluation (Marks)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
External Courses	3	30	20	50	√	√	✓	√	✓	√	✓	✓
Internal Courses	2	50	0	0	✓	✓	✓	✓	✓	✓	✓	✓
Summer Internship Program (SIP)/ Dissertation : Internship	2	50	0	50	√	✓	√	✓	✓	√	✓	√



Course Outcomes, Programme Outcomes and Programme Specific Outcomes (PSOs) Matrix and Mapping **SEMESTER - I** Course/Subject Course **Programme Specific Programme Outcomes (Pos)** Outcomes **Outcomes (PSOs)** (Cos) Note: CO-PO Mapping Matrix has shown as 0- Not Mapped and Low Correlation, 1 - Mapped & High Correlation 101-Accounting for Business Decisions - ABD PSO-3 **PO1** PO₂ **PO3 PO4** PO₅ PO₆ **PO7 PO8** PSO-1 PSO-2 To understand the basic concepts of financial accounting, cost accounting and management accounting. To summarize difference between financial, cost accounting and management accounting To apply various tools from accounting and cost accounting this would facilitate the decision making To develop analytical abilities to face the business situations To understand the interpretation of accounting concepts 102-Economic Analysis for Business Decisions -**EABD** To understand and learn basics of Basic Concepts of Economics To illustrate determinants of Supply and Demands and Demand Analysis and Forecasting To categories the factors in Costs and its application in Risk Analysis and Decision Making To compare Money and Capital Markets in India and understanding of stock market quotations in financial press expected. To understand the concept of Public Finance Infrastructure



	103-Legal Aspects of Business - LAB								177			
1	To acquaint students with general business law issues to help become more informed, sensitive and effective business leaders.	0	1	0	1	1	1	1	1	1	1	1
2	To understand all important legal provisions pertaining to Business Laws	0	1	0	1	1	1	1	1	1	1	1
3	To provide the students with an understanding of fundamental legal issues pertaining to the business world to enhance their ability to manage businesses effectively	0	1	0	1	1	1	1	1	1	1	1
4	To know the liabilities of the business under general business laws	0	1	0	1	1	1	1	1	1	1	1
5	To exemplify the Intellectual Property Laws	0	1	0	1	1	1	1	1	1	1	1
	104-Business Research Methods -BRM											
1	To understand and learn basics of Research, Process of Research and elements of research Proposal	1	0	0	0	0	1	0	1	1	1	1
2	To illustrate features of Good Research and use of research design	1	0	0	0	0	1	0	1	1	1	0
3	To categories the various approaches and methods of research. To define the hypotheses for social research	0	0	0	0	0	1	0	1	0	1	1
4	To compare the types of data, methods of data collection and validate the questionnaire	1	1	1	0	0	1	0	1	1	1	1
5	To understand the concept of Sampling and to differentiate the Methods of Sampling	1	1	1	1	1	1	0	1	1	1	1
	105-Organizational Behaviour - OB											
1	To understand and learn the various concepts of organizational behavior	0	1	0	1	1	1	1	1	1	1	1
2	To understand the various personalities, attitude, perception and motivation and apply in organizational situations	0	1	0	1	1	1	1	1	0	1	1
3	To interpret the interpersonal and behavior processes for team building and leadership development	0	1	0	1	1	1	1	1	1	1	1
4	To evaluate the culture and people cope up with the cultural change and stress related issues	0	1	0	1	1	1	1	1	1	1	0



					U					_		
5	To understand organization change and how to implement the change in the organization	0	1	0	1	1	1	1	1	1	1	1
	106-Basics of Marketing - BoM											
1	To identify the core concepts of marketing and understand the need of the customer		1	0	1	1	1	1	1	1	1	1
2	To apply the company orientation towards the market place and also evaluate the market	0	1	0	1	1	1	1	1	1	1	1
3	To analyze the consumer behavior and can recognize the different steps in buying decision process	0	1	0	1	1	1	1	1	1	1	1
4	To analyze and categorize segmentation, targeting and positioning of the product and the consumer	0	1	0	1	1	1	1	1	1	1	1
5	To classify and interpret the difference between goods and services	0	1	0	1	1	1	1	1	1	1	1
	107-Management Fundamentals - MF											
1	To understand the various concepts of management	0	1	0	1	1	1	1	1	1	1	1
2	To apply the managerial competencies in terms of communication and team work	0	1	0	1	1	1	1	1	1	1	0
3	To analyze the formal and informal, line and staff relationship in the organization	0	1	0	1	1	1	1	1	0	1	1
4	To analyze and evaluate the decision making analysis properly	0	1	0	1	1	1	1	1	1	1	1
5	To organize and design a proper controlling and coordination process	0	1	0	1	1	1	1	1	1	1	1
	108-Business Communication Lab - BCL											
1	The student can understand the fundamentals of communication and identify their communication abilities	0	1	0	1	1	1	1	1	1	1	1
2	The student can apply the managerial writing skills in terms of good communication	0	1	0	1	1	1	1	1	1	1	1



3	The student can design effective presentation (audio visual)	0	1	0	1	1	1	1	1	1	0	1
4	The students can give better presentation because of presentation skills		1	0	1	1	1	1	1	1	1	1
5	The students can confidently participate in group discussions	0	1	0	1	1	1	1	1	1	1	1
	109-MS Excel and Advanced Excel Lab - MEAEL											
1	To learn various MS Excel Utilities useful for business organisation	0	1	0	1	1	1	1	1	1	1	1
2	To demonstrate the application of various MS Excel functions to students w.r.t. various subject domains	0	1	0	1	1	1	1	1	0	1	1
3	To create MS Excel template/utility for critical business processes		1	0	1	1	1	1	1	1	1	1
4	To analyze the role of advanced excel functions in decision making	0	1	0	1	1	1	1	1	1	1	1
5	To share the knowledge and accelerate learning in the field of IT	0	1	0	1	1	1	1	1	1	1	1
	110-Selling and Negotiation Lab - S&NSL											
1	To develop the aptitude of selling with the context of organizational sustainability.	0	1	0	1	1	1	1	1	1	1	1
2	To inculcate and incorporate the attributes of good sales persons	0	1	0	1	1	1	1	1	1	1	0
3	To able to understand the complete chain of selling from opening the deal tills the closing of the deal.	0	1	0	1	1	1	1	1	0	1	1
4	To develop the skills of negotiations, parameters of cracking the deals.		1	0	1	1	1	1	1	1	1	1
5	To evaluation and understanding of negotiation skills at various stages.	0	1	0	1	1	1	1	1	1	1	1



	114-Foreign Language I Lab - FL - I L											
1	To understand the basics of language.	0	1	0	1	1	1	1	1	1	0	1
2	To develop the spoken language skills.	0	1	0	1	1	1	1	1	1	1	1
3	To evaluate the word power	0	1	0	1	1	1	1	1	0	1	1
4	To create awareness about communication.	0	1	0	1	1	1	1	1	1	1	1
5	To inculcate and incorporate the attributes of good speaker		1	0	1	1	1	1	1	1	1	1
	115-Enterprise Analysis and Desk Research - EA&DR											
1	To acquaint with basic aspects of an Enterprise.	0	1	0	1	1	1	1	1	1	1	1
2	To guide in analyzing an Enterprise w.r.t a set of basic parameters.	0	1	0	1	1	1	1	1	1	1	1
3	To help assimilate basic jargon and its meaning w.r.t. Enterprise Analysis.		1	0	1	1	1	1	1	1	1	1
4	To develop awareness about enterprise analysis.		1	0	1	1	1	1	1	1	0	1
5	To understand the importance to analytical research	0	1	0	1	1	1	1	1	1	1	1

Note:- We have all prepared Cos for all offered courses for the same please visit... http://jspmjsimr.edu.in/peo_pso.php



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MBA Programme Structure

Structure of the Programme: The programme is a combination of:

a) Full Credit Courses (100 Marks each): 3 Credits each

b) Half Credit Courses (50 Marks each): 2 Credits each

Total Credits: 100 Credits (3000 Marks), Total Courses = 38

- a) 20 Full Credit Courses * 3 credits per course = 60 Credits (2000 Marks)
- b) 1 Full Credit Course SIP (Full Credit) = 4 Credits (100 Marks)
- c) 16 Half Credit Courses *2 credits per course = 32 Credits (800 Marks)
- d) 1 Dissertation (Full Credit) = 4 Credits (100 Marks)

Spread of Full & Half Credit Courses:

Total

Semester	Full Credit Courses (100 Marks) (A)	Half Credit Courses (50 Marks) (B)
I	6	4
II	6	4
III	5	4
III	1 (SIP for 4 Credits)	-
IV	3	4
IV	1 (Dissertation for 4 Credits)	-
Total	22	16

Break Up of Full Credit Courses:	Number of Generic Core Courses	Number of Subject (Specialization)	Total Number of Full Credit Courses
Semester	(A)	Core Courses (B)	(100 Marks) (C = A + B)
I	6	0	6
II	6	0	6
III	4* *	2	6* *
IV	2	2	4
Total	18	4	22
Break Up of Half Credit Courses:			
Break Up of Half Credit Courses: Semester	Number of Generic Elective	Number of Subject (Specialization)	Total Number of Half Credit
	Number of Generic Elective Courses (A)	Number of Subject (Specialization) Elective Courses (B)	Total Number of Half Credit Courses (50 Marks) (C = A + B)
		▼ \ ±	
		▼ \ ±	
		Elective Courses (B)	

^{**} Includes and SIP and Dissertations for 4 Credits and 100 Marks each



Year of	Course Code	Course Name	L-T-P	Credits
Introduction				
2013-2014	101	Accounting for Business Decisions	3-0-0	3
2013-2014	102	Economic Analysis for Business Decisions	3-0-0	3
2013-2014	103	Legal Aspects of Business	3-0-0	3
2013-2014	104	Business Research Methods	3-0-0	3
2013-2014	105	Organizational Behaviour	3-0-0	3
2013-2014	106	Basics of Marketing	3-0-0	3
2013-2014	107	Management Fundamentals	2-0-0	2
2013-2014	108	Business Communication Lab	2-0-0	2
2013-2014	109	MS Excel & Advanced Excel Lab	2-0-0	2
2013-2014	110	Selling & Negotiation Skills Lab	2-0-0	2
2013-2014	201	Marketing Management	3-0-0	3
2013-2014	202	Financial Management	3-0-0	3
2013-2014	203	Human Resource Management	3-0-0	3
2013-2014	204	Decision Science	3-0-0	3



2013-2014	205	Operations & Supply Chain Management	3-0-0	3
2013-2014	206	Management Information Systems	3-0-0	3
2013-2014	207	Emotional Intelligence and Managerial Effectiveness Lab	2-0-0	2
2013-2014	210	Life Skills Lab	2-0-0	2
2013-2014	211	Geopolitics & the World Economic System	2-0-0	2
2013-2014	215	Industry Analysis - Desk Research	2-0-0	2
2014-2015	301	Strategic Management	3-0-0	3
2014-2015	302	Enterprise Performance Management	3-0-0	3
2014-2015	303	Startup and New Venture Management	3-0-0	3
2014-2015	304	Summer Internship Project	3-0-0	3
2014-2015	305MKT	Contemporary Marketing Research	3-0-0	3
2014-2015	306MKT	Consumer Behaviour	3-0-0	3
2014-2015	307 MKT	Integrated Marketing Communications	2-0-0	2
2014-2015	308MKT	Product Management	2-0-0	2
2014-2015	309MKT	Strategic Brand Management	2-0-0	2
2014-2015	312MKT	Customer Relationship Management	2-0-0	2



2014-2015	305FIN	Financial Regulatory Framework	3-0-0	3
2014-2015	306FIN	Merchant Banking and Financial Services	3-0-0	3
2014-2015	307FIN	Income Tax – I	2-0-0	2
2014-2015	309FIN	Strategic Cost Management	2-0-0	2
2014-2015	315FIN	Banking Operations - I	2-0-0	2
2014-2015	318FIN	Financial Statement Analysis	2-0-0	2
2014-2015	305IT	I T Management	3-0-0	3
2014-2015	306IT	E-Business	3-0-0	3
2014-2015	307IT	Software Engineering	2-0-0	2
2014-2015	308IT	Mobile Computing with Android	2-0-0	2
2014-2015	310IT	Software Quality Assurance	2-0-0	2
2014-2015	316IT	Technical Writing	2-0-0	2
2014-2015	305OPE	Planning & Control of Operations	3-0-0	3
2014-2015	306OPE	Inventory Management	3-0-0	3
2014-2015	307OPE	Productivity Management	2-0-0	2
2014-2015	308OPE	Maintenance Management	2-0-0	2



2014-2015	311OPE	Technology Management	2-0-0	2
2014-2015	315OPE	Project Management	2-0-0	2
2014-2015	305HR	Labour Laws	3-0-0	3
2014-2015	306HR	Performance Management	3-0-0	3
2014-2015	307HR	Employee Health & Safety	2-0-0	2
2014-2015	308HR	Employee Welfare	2-0-0	2
2014-2015	309HR	HR Audit	2-0-0	2
2014-2015	316HR	Lab in Training	2-0-0	2
2014-2015	305IB	International Business Economics	3-0-0	3
2014-2015	306IB	Export Documentation and Procedures	3-0-0	3
2014-2015	307IB	International Management	2-0-0	2
2014-2015	308IB	International Marketing	2-0-0	2
2014-2015	309IB	International Marketing Research	2-0-0	2
2014-2015	316IB	International Relations & Management	2-0-0	2
2014-2015	401	Managing for Sustainability	3-0-0	3
2014-2015	402	Dissertation	3-0-0	3



2014-2015	403MKT	Services Marketing	3-0-0	3
2014-2015	404MKT	Sales and Distribution Management	3-0-0	3
2014-2015	405MKT	Retail Marketing	2-0-0	2
2014-2015	406MKT	Rural Marketing	2-0-0	2
2014-2015	408MKT	International Marketing	2-0-0	2
2014-2015	413MKT	E-Marketing	2-0-0	2
2014-2015	403FIN	International Finance	3-0-0	3
2014-2015	404FIN	Corporate Finance	3-0-0	3
2014-2015	405FIN	Income Tax – II	2-0-0	2
2014-2015	409FIN	Indirect Taxation	2-0-0	2
2014-2015	412FIN	Banking Operations – II	2-0-0	2
2014-2015	417FIN	Practice of Life Insurance	2-0-0	2
2014-2015	403IT	Software Project Management	3-0-0	3
2014-2015	404IT	Enterprise Resource Planning (ERP)	3-0-0	3
2014-2015	408IT	Software Testing	2-0-0	2
2014-2015	411IT	Geographical Information Systems	2-0-0	2



2014-2015	412IT	E-Governance	2-0-0	2
2014-2015	414IT	Microsoft Office 2010 Lab	2-0-0	2
2014-2015	403OPE	Operations Strategy	3-0-0	3
2014-2015	404OPE	Total Quality Management	3-0-0	3
2014-2015	405OPE	Quality Management Standards	2-0-0	2
2014-2015	406OPE	World Class Manufacturing	2-0-0	2
2014-2015	4100PE	Service Operations Management	2-0-0	2
2014-2015	414OPE	Lean Manufacturing	2-0-0	2
2014-2015	403HR	Industrial Relations	3-0-0	3
2014-2015	404HR	Strategic Human Resource Management	3-0-0	3
2014-2015	405HR	Organizational Design and Development	2-0-0	2
2014-2015	406HR	Global HR	2-0-0	2
2014-2015	408HR	Change Management	2-0-0	2
2014-2015	413HR	Lab in Mentoring and Coaching	2-0-0	2
2014-2015	403IB	International Business Environment	3-0-0	3
2014-2015	404IB	Indian Economy and Trade Dependencies	3-0-0	3



405IB	Environment & Global Competitiveness	2-0-0	2
407IB	Cross-Cultural Relationship Marketing	2-0-0	2
408IB	Foreign Exchange Management	2-0-0	2
409IB	E Commerce	2-0-0	2
114	Foreign Language - I Lab	2-0-0	2
214	Foreign Language - II Lab	2-0-0	2
305RABM	Agriculture and Indian Economy	3-0-0	3
306RABM	Rural Marketing I	3-0-0	3
308RABM	Special Areas in Rural Marketing	2-0-0	2
310RABM	Agricultural Marketing & Price Analysis – I	2-0-0	2
312RABM	Agricultural Marketing	2-0-0	2
315RABM	Agri Supply Chains Management	2-0-0	2
403RABM	Rural Credit and Finance	3-0-0	3
404RABM	Rural Marketing II	3-0-0	3
408RABM	Agricultural Marketing and Price Analysis – II	2-0-0	2
412RABM	Food Retail Management	2-0-0	2
	407IB 408IB 409IB 114 214 305RABM 306RABM 308RABM 310RABM 312RABM 312RABM 403RABM 403RABM 404RABM	407IB Cross-Cultural Relationship Marketing 408IB Foreign Exchange Management 409IB E Commerce 114 Foreign Language - I Lab 214 Foreign Language - II Lab 305RABM Agriculture and Indian Economy 306RABM Rural Marketing I 308RABM Special Areas in Rural Marketing 310RABM Agricultural Marketing & Price Analysis – I 312RABM Agricultural Marketing 315RABM Agricultural Marketing 403RABM Rural Credit and Finance 404RABM Rural Marketing II 408RABM Agricultural Marketing and Price Analysis – II	407IB Cross-Cultural Relationship Marketing 2-0-0 408IB Foreign Exchange Management 2-0-0 409IB E Commerce 2-0-0 114 Foreign Language - I Lab 2-0-0 214 Foreign Language - II Lab 2-0-0 305RABM Agriculture and Indian Economy 3-0-0 306RABM Rural Marketing I 3-0-0 308RABM Special Areas in Rural Marketing 2-0-0 310RABM Agricultural Marketing & Price Analysis - I 2-0-0 315RABM Agricultural Marketing 2-0-0 403RABM Rural Credit and Finance 3-0-0 404RABM Rural Marketing II 3-0-0 408RABM Agricultural Marketing and Price Analysis - II 2-0-0



2015-2016	414RABM	Management of Agribusiness Cooperatives	2-0-0	2
2015-2016	416RABM	Agriculture & WTO	2-0-0	2
2016-2017	115	Enterprise Analysis - Desk Research	2-0-0	2
2016-2017	213	Computer Aided Personal Productivity Tools Lab	2-0-0	2
2017-2018	305FIN	Direct Taxation	3-0-0	3
2017-2018	306FIN	Financial System of India , Markets and Services	3-0-0	2
2017-2018	307FIN	Strategic Cost Management	2-0-0	2
2017-2018	308FIN	Corporate & International Financial Reporting	2-0-0	2
2017-2018	309FIN	Corporate Finance	2-0-0	2
2017-2018	313FIN	Banking Operations - I	2-0-0	2
2017-2018	305IT	IT Management and Cyber Laws	3-0-0	3
2017-2018	306IT	E-Business and Business Intelligence	3-0-0	3
2017-2018	309IT	RDBMS with Oracle	2-0-0	2
2017-2018	3100PE	Manufacturing Resource Planning	3-0-0	2
2017-2018	312OPE	Six Sigma	2-0-0	2
2017-2018	3130PE	Designing Operations Systems	2-0-0	2



2017-2018	305HR	Labour & Social Security Laws	3-0-0	3
2017-2018	306HR	Human Resource Accounting & Compensation Management	3-0-0	3
2017-2018	307HR	Employee Health, Safety& Welfare	2-0-0	2
2017-2018	314HR	Lab in Recruitment and Selection	2-0-0	2
2017-2018	306IB	Export Documentation and Procedures	3-0-0	3
2017-2018	310IB	International Financial Management	2-0-0	2
2017-2018	314IB	Legal Dimensions of International Business	2-0-0	2
2017-2018	305SCM	Essentials of Supply Chain Management	3-0-0	3
2017-2018	306SCM	Logistics Management	3-0-0	3
2017-2018	308SCM	Inventory Management	2-0-0	2
2017-2018	310SCM	Six Sigma	2-0-0	2
2017-2018	311SCM	Supply Chain Planning	2-0-0	2
2017-2018	315SCM	Supply Chain Practices – I	2-0-0	2
2017-2018	307RABM	Rural Development I	2-0-0	2
2017-2018	305TM	Fundamentals of Technology Management	3-0-0	3
2017-2018	306TM	Managing Innovation – I	3-0-0	3



2017-2018	307TM	Technology Forecasting	2-0-0	2
2017-2018	308TM	Strategies for information goods and network economies – I	2-0-0	2
2017-2018	309TM	Advanced Manufacturing Technology	2-0-0	2
2017-2018	310TM	Product Strategies for High Technology Companies –	2-0-0	2
2017-2018	305SER	Services Business Management	3-0-0	3
2017-2018	306SER	Services Performance Management	3-0-0	3
2017-2018	307SER	Project Management in Services	2-0-0	2
2017-2018	308SER	Relationship Management in Services	2-0-0	2
2017-2018	309SER	Information Technology Enabled Services Management	2-0-0	2
2017-2018	312SER	Service Leadership Lab	2-0-0	2
2017-2018	413MKT	E-Marketing and analytics	2-0-0	2
2017-2018	403FIN	Indirect Taxation	3-0-0	3
2017-2018	404FIN	International Finance	3-0-0	3
2017-2018	407FIN	Financial Risk Management	2-0-0	2
2017-2018	409FIN	Banking Operations – II	2-0-0	2
2017-2018	410 FIN	Wealth & Portfolio Management	2-0-0	2



2017-2018	414 FIN	FIN Principles of Insurance		2
2017-2018	406 IT	Network Technologies and Security	2-0-0	2
2017-2018	407 IT	Database Administration	2-0-0	2
2017-2018	409 IT	Information Security and Audit	2-0-0	2
2017-2018	410 IT	Data Warehousing and Data Mining	2-0-0	2
2017-2018	403 OPE	Operations Strategy and Research	3-0-0	3
2017-2018	407 OPE	Business Process reengineering	2-0-0	2
2017-2018	408 OPE	Enterprise Resource Planning	2-0-0	2
2017-2018	411 OPE	Business Process Management	2-0-0	2
2017-2018	403 HR	Employment Relations	3-0-0	3
2017-2018	406 HR	Global HRI	2-0-0	2
2017-2018	410 HR	Lab in CSR	2-0-0	2
2017-2018	415 HR	Designing HR Policies	2-0-0	2
2017-2018	410 IB	Enterprise Resource Planning	2-0-0	2
2017-2018	411 IB	Global HR	2-0-0	2
2017-2018	403 SCM	Strategic Supply Chain Management	3-0-0	3



2017-2018	404 SCM	Knowledge Management in Supply Chains	3-0-0	3
2017-2018	409 SCM	Project Management	2-0-0	2
2017-2018	410 SCM	Supply Chain Performance Measurement	2-0-0	2
2017-2018	412 SCM	Global Logistics	2-0-0	2
2017-2018	413 SCM	Supply Chain Practices— II	2-0-0	2
2017-2018	405RABM	Rural Development II	2-0-0	2
2017-2018	406RABM	Special Areas in Agro produce Management	2-0-0	2
2017-2018	410RABM	Management of Agricultural Input Marketing	2-0-0	2
2017-2018	413RABM	Agri-Entreprenuership	2-0-0	2
2017-2018	403TM	Technology Competition and Strategy	3-0-0	3
2017-2018	404TM	Managing Innovation – II	3-0-0	3
2017-2018	405TM	Innovation, Product Development and Commercialization	2-0-0	2
2017-2018	406TM	Strategies for information goods and network economies – II	2-0-0	2
2017-2018	408TM	Product Strategies for High Technology Companies –	2-0-0	2
2017-2018	410TM	Strategic Management of Intellectual Property Rights	2-0-0	2



2017-2018	O18 403SER Strategic Services Marketing		3-0-0	3	
2017-2018	404SER	Sectoral Services Management	3-0-0	3	
2017-2018	405SER	Global Scenario of Services	2-0-0	2	
2017-2018	407SER	Computer Application in Service Management	2-0-0	2	
2017-2018	408SER	Services Operations Management	2-0-0	2	
2017-2018	410SER	Documentation Management in services	2-0-0	2	



Rubrics and Internal Evaluation Policy

In education system, rubric means scoring guide used to evaluate the quality of students' constructed responses. Rubrics usually contain evaluative criteria, quality definitions for those criteria at particular levels of achievement, and a scoring strategy. To keep in mind, Institute has developed as policy to evaluate the courses in following way;

Credit System for MBA Programme

Credit System Pattern for 3 Credits (L: T: P) = 3:0:0 / For 2 Credits (L: T: P) = 2:0:0 / For 1 Credits (L: T: P) = 1:0:0 where L = Lecture, T = Tutorial, P = Practical / Project Work

For each course, student may earn credit points in following manner:-

- Part-I:- Hours actually spent in class room / practical / field work instructions etc.
- Part-II:- Self-Study, Library Session, Peer Interactions, Case study, Writing of journals and Assignments, Projects etc.

Credits for courses:-

Credits	Lectures	Lectures Concurrent Evaluation					Total			
3	(External (Course)/ C	Generic							
Credits	Core Cour	ses								
Evaluatio	Class Partici	pation & At	tendance	Mid	Prelim	Industrial	Field	MCQs/Viv	Assignme	
n				Term	Examin	Visits	Visits	a/Case	nts	
Paramet				(Open	ation/			Study/Pres		
ers				Book	Online			entation		
				Test)	Exam					
Hours	25 Lectures	(Minimu	25+5=3	1 (Hour	3 Hours	6 Hours	2 Hours	2 Hours	1 Hour	30+15=4
		m 5)	0 Hours	During		(Minimu	(Minim			5 Contact
		M-	Lecture	Lecture		m 2 Visits	um -1			Hours
		Connect	s	hour)		/ Sem)	Visit in			
		Activitie		ĺ			Sem)			
		S								
Marks		10		10	15	5		5	5	50 Marks
										Converte
										d to 30
										Marks



For 2 Credits/ Half Credits	\ \ \	al Course)/ e Courses	Generic			Concurrent	Evaluation		Total
Evaluation Parameters	Class Participation & Attendance			Mid Term (Open Book Test)	Prelim Examina tion	GD/ Presentation / Case Studies	MCQs/Viva/ Simulation/Rol e Play etc.	Assignment	
Hours	16 Lecture s	Min. 5 M Connect Activities	16+5=21 Hours Lectures	1 (Hour During Lecture hour)	2 Hours	3 Hours	2 Hours	1 Hour	21+09=3 0 Hours
Marks		10		10	15	5	5	5	50 Marks

1 Credit	Human Rights Education Programme -I / Information Security — I Information Security — III	M-Connect Activity/ Innovation Pedagogy		Concurrent Evaluation		Total
Evaluation Parameter				Written Examination	Hands on /Practical Examination with	
S					viva	
Hours	11 Lectures	Min. 1 M Connect Activities	10+1= 11 Hours Lecture	1 Hour	3 Hours	11+04=1 5 Hours
Marks				15	10	25 Marks



List of M-Connect/ Innovation in Pedagogy

Teaching Aids	Teaching Methods	Teaching Pedagogy as M-Connect
White/Black Board	Interaction / Communicative Approach	Case Study/ Case let/ Situation Analysis
Chalk	Participative Learning	Management Games
LCD	Situational Method	Exercises
PPT	Narrative Method	Group Discussions
Online/Computer base Learning Tools/ ICT Usage	Inductive Method	Seminars
Handouts	Deductive Method	Knowledge Sessions
Notes	Success Story Narration	Study Tour/Visit
Teaching Material: Books		Quiz
E- Books		Practical Project Work
Journals		Simulation
Charts		Brainstorming
Graphs		Webinars
News Paper		Audio-Videos (You tube/ Recorded Lectures/ Presentations etc.)
		Book Review
		Research Paper Discussion
		Story Telling
		Scrap Book
		Desk Research (Industry Analysis)
		Demonstration
		Group Activity
		Classes Outside
		News Paper Review/ News Paper Reading etc.



Institute of Management & Research, Hadapsar, Pune-28

Masters of Business Administration (MBA)

Internal Evaluation Policy

Version	1.3
Authorized	Director,
by	JSPM's JSIMR

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Internal Evaluation Policy of JSPM's JSIMR

The policy for the internal evaluation for MBA Programme 2017-2018 at JSPM's JSIMR is given below; for revised syllabus: 3

Credits/Full credit paper for 30 marks and 2 Credit/Half Credit Course for 50 Marks, 1 Credit Course for 25 Marks.

All the faculties of all specialization should follow the policy of internal evaluation of the students as per given allotment heads to the assessment of the subject/Course. The details are applicable with immediate effect.

Concurrent Evaluation

Assessment Criteria	3 Credits (Full Credit Course)	2 Credits (Half Credit Course)	1 Credit (Half Credit Course)
MID Term Test (Open Book Test)	5 Marks (Conversion into 2.5 Marks)	10 Marks	-
Industrial Visits/Field Visits	5 Marks	15 Marks	-
MCQs/Viva/Presentation/ Case Study/ Caselet /Situation Analysis/ Viva Exam*	05 Marks	5 Marks	10*
Written Test – Preliminary Examination	10 Marks	5 Marks	15
Assignment (Max-2, Min-1)	05 Marks (Conversion into 2.5 Marks)	5 Marks	-
Class Participation and Attendance	05 Marks	10 Marks	-
Total Internal Marks	30 Marks	50 Marks	25 Marks
Online Examination (5 Units MCQs)	20 Marks	50 Marks	-
SPPU Final Examination	50 Marks	NA	-
Total Marks (Internal + University Exam)	100 Marks	NA	-
		50	-
Summer Internship Program (SIP)	50 +50= 100	-	
Total Marks for Summer Internship Program (SIP)	100		
Total Marks for Dissertation		50+50=100	



1. Annexure for Course Outcomes Evaluation Form

Students Feedback for Courses

Programn	ne: MBA Batch:		Semester:	Division:	A/B	Feedbac	ck Date:	
Sr. No.	Feedback Criteria	Marks Out of 100	Course/Subject Code	t				
			Course Name					
1.	Preparation of teacher in terms of Knowledge, Skills and Attitude towards teaching-learning	10						
2.	Competency of creating learning environment in the class and creating interest in learning process	10						
3.	Use of various methods of teaching-learning in session delivery	10						
4.	Creating opportunity to the students in grasping knowledge, Skills and attitude	10						
5.	Use and sharing of teaching materials, use of teaching aids and ICT and other learning material in teaching- learning process	10						
6.	Communication and Effectiveness of Session Delivery	10						
7.	Use of live examples, case let/ cases, MCQs, Handouts and other support material during session delivery	10						
8.	Faculty Fairness in evaluation, Syllabus completion, Punctuality, class control, availability for guidance after session hours	10						
9.	Encouragement and participation, involvement of students in teaching learning activities	10						
10.	Overall approach of faculty in teaching learning process	10						
	Total Score	100						



Institute of Management & Research, Hadapsar, Pune-28

42. Annexure for Stakeholders Feedback for Design and Review of

Alumni Feedback for Design and Review of Syllabus

Name of Respondent: Contact Number: Email Id:

Section -A: Feedback for Design and Review of Syllabus (DRS)

Please score the following on a scale by checking the appropriate response.

Scale: - 1- Strongly Disagree, 2-Disagree, 3-Neither Agree nor Disagree, 4-Agree, 5-Strongly Agree

Code	Particulars	1	2	3	4	5
DRS1	The current content of syllabus is fulfilling the need of Industry, sufficient to bridge the gap between industry standards /current global scenarios and academics and enhances Knowledge of functional areas of management					
DRS2	Current Syllabus is adequately covers contemporary topics/ global issues/emerging global and national trends in management					
DRS3	The specified contact hours stated in syllabus is sufficient to complete the coverage of syllabus as per each course by the teachers					
DRS4	Sufficient reference material and books are available for the topics mentioned in the syllabus.					
DRS5	The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment					
DRS6	The current syllabus meets the expectations in terms of learning values, skills, knowledge, attitude, analytical abilities, applicability, relevance and practical orientation to real life situations					
DRS7	The Syllabus is covering inculcation of the aspects of Life Skills, Transferable skills, Cross Cutting Issues, Gender Equality, Environment and Sustainability, Human Values, Professional Ethics etc.					
DRS8	The Courses /subjects in the syllabus covers the aspects such as fundamental duties, national Integration, Peace, Love and Communal harmony, Human rights, Social Security and sensitizing the students towards National Development					
DRS9	The current syllabus tries to build the opportunities in terms of employability such as Jobs, Services and Enpreneurial attitude amongst the students					

Please suggest any new certificate course to further improvement in terms of knowledge / skills and employability of students:

Please mention any other suggestions:



Institute of Management & Research, Hadapsar, Pune-28

43. Annexure for Stakeholders Feedback for Design and Review of

Faculty Feedback for Design and Review of Syllabus

Name of Respondent: Contact Number: Email Id:

Section -A: Feedback for Design and Review of Syllabus (DRS)

Please score the following on a scale by checking the appropriate response.

Scale: - 1- Strongly Disagree, 2-Disagree, 3-Neither Agree nor Disagree, 4-Agree, 5-Strongly Agree

Code	Particulars	1	2	3	4	5
DRS1	The current content of syllabus is fulfilling the need of Industry, sufficient to bridge the gap between industry standards /current global scenarios and academics and enhances Knowledge of functional areas of management					
DRS2	Current Syllabus is adequately covers contemporary topics/ global issues/emerging global and national trends in management					
DRS3	The specified contact hours stated in syllabus is sufficient to complete the coverage of syllabus as per each course by the teachers					
DRS4	Sufficient reference material and books are available for the topics mentioned in the syllabus.					
DRS5	The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment					
DRS6	The current syllabus meets the expectations in terms of learning values, skills, knowledge, attitude, analytical abilities, applicability, relevance and practical orientation to real life situations					
DRS7	The Syllabus is covering inculcation of the aspects of Life Skills, Transferable skills, Cross Cutting Issues, Gender Equality, Environment and Sustainability, Human Values, Professional Ethics etc.					
DRS8	The Courses /subjects in the syllabus covers the aspects such as fundamental duties, national Integration, Peace, Love and Communal harmony, Human rights, Social Security and sensitizing the students towards National Development					
DRS9	The current syllabus tries to build the opportunities in terms of employability such as Jobs, Services and Entrepreneurial attitude amongst the students					

	Please suggest any new certificate course to further improvement in terms of knowledge / skills and employability of students:	
Please mention any other suggestions:	Please mention any other suggestions:	

Name and Signature of Faculty



Institute of Management & Research, Hadapsar, Pune-28

44. Annexure for Stakeholders Feedback for Design and Review of Employer feedback on Curriculum Enrichment

Name of Respondent:	
Type of Industry:	
Name of Industry/ Company/ Institute:	
Contact Number:	Email Id:
Please tick on the scale where in (5-Strongly A	gree 4-Agree 3-Neutral 2-Disagree 1-Strongly Disagree)

Sr.No	Statements	1	2	3	4	5
1.	Institute current Curriculum of MBA Programme is relevant for employability					
2.	Curriculum caters the need of industry and helps in building efficiency and effectiveness of organisation					
3.	Current curriculum has application based courses which caters the needs of industry in terms of knowledge, skills, attitude and innovation					
4.	The curriculum has enrich content which fulfils required orientation human resources					
5.	Current syllabus offers need based and meets to the expectations of industry					
6.	curriculum helps in building entrepreneurial motives which helps to the students for starting their ventures					
7.	Curriculum bridges the gap between Industry & Academic					

Signature of respondent:



Institute of Management & Research, Hadapsar, Pune-28

45. Annexure for Stakeholders Feedback for Design and Review of

Parent Feedback for Design and Review of Syllabus

Name of Respondent:	Contact Number:	Email Id:
---------------------	------------------------	-----------

Section -A: Feedback for Design and Review of Syllabus (DRS)

Please score the following on a scale by checking the appropriate response.

Scale: - 1- Strongly Disagree, 2-Disagree, 3-Neither Agree nor Disagree, 4-Agree, 5-Strongly Agree

Code	Particulars	1	2	3	4	5
DRS1	The current content of syllabus is fulfilling the need of Industry, sufficient to bridge the gap between					
	industry standards /current global scenarios and academics and enhances Knowledge of functional areas of					
	management					
DRS2	Current Syllabus is adequately covers contemporary topics/ global issues/emerging global and national					
	trends in management					
DRS3	The specified contact hours stated in syllabus is sufficient to complete the coverage of syllabus as per each course by the teachers					
DRS4	Sufficient reference material and books are available for the topics mentioned in the syllabus.					
	Sufficient reference interest and events are available for the topics intentioned in the symbols.					
DRS5	The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment					
DRS6	The current syllabus meets the expectations in terms of learning values, skills, knowledge, attitude, analytical					
	abilities, applicability, relevance and practical orientation to real life situations					
DRS7	The Syllabus is covering inculcation of the aspects of Life Skills, Transferable skills, Cross Cutting Issues,					
	Gender Equality, Environment and Sustainability, Human Values, Professional Ethics etc.					
DRS8	The Courses /subjects in the syllabus covers the aspects such as fundamental duties, national Integration,					
	Peace, Love and Communal harmony, Human rights, Social Security and sensitizing the students towards					
	National Development					
DRS9	The current syllabus tries to build the opportunities in terms of employability such as Jobs, Services and					
	Enpreneurial attitude amongst the students					

Please suggest any new certificate course to further improvement in terms of knowledge / skills and employability of students:	
Please mention any other suggestions:	

Name and Signature of Parent